

Chico Striders

Meeting Minutes

Held on September 4, 2017 2:00 PM

Chico, CA

1. **Time and Place.** The committee held an introductory meeting for the Chico Striders at 2:05 PM at 1524 Downing Ave. Chico, CA.
2. **Attendance:** Shawna Batham, Daniel Dimeo, Alex Duenas, Kirsten Starmer
3. **Discussion Topics.**
 - a. Shawna Batham discussed the goal relationship between Fleet Feet Chico and the proposed Chico Striders non-profit organization. Fleet Feet Chico will continue to run training programs, at an additional cost to the parents, in the Spring and Summer.
 - b. Danny Dimeo discussed the development of the Chico Striders nonprofit in relation to the current nonprofit, Chico Track Club. Danny has contacted the founding board of the Chico Track Club to verify any desire for ongoing involvement in the Chico Jr. Striders branch.
 - c. USATF was contacted concerning club membership for Chico Jr. Striders. Membership through USATF includes General Liability coverage for club members during practice and at a practice facility. An email was sent to Irene Herman with Risk Guard Insurance for clarification of coverage when a club member injures another club member as well as coverage applicable for coaches/board members. A waiver should be signed by all parents/guardians guaranteeing insurance coverage for their child (medical and liability), and a D&O Policy may be required for coaches/officers.
 - d. The committee discussed goals and direction of the Chico Striders., as well as the development of formal by-laws and club Mission Statement. Committee believes driving focus for club is promotion of running within the general community, promoting community involvement, and good sportsmanship.
 - i. Kirsten Starmer will have draft by-laws ready for review by September 18, 2017.
 - ii. Kirsten Starmer will reword existing Mission Statement for member review by September 18, 2017
 - e. Web Presence, Social Media and Advertising ideas were discussed.
 - i. Alex Duenas will contact Clinton Hayes concerning Mr. Hayes ability to develop a website for the Chico Striders. If Mr. Hayes is unable to develop

website, other options such as a premium membership through TeamPages.Com or other website generator may be considered. Desire is for Chico Jr. Striders to have their own direct URL.

- ii. Shawna Batham will create a page on Fleet Feet Chico's existing website in the interim to promote the Chico Striders and provide basic information so fundraising and events can begin. Once developed, the Chico Striders site will also link back to Fleet Feet Chico for promotion of training programs and events. Pending approval of Paul and Kristina Smith, Fleet Feet Chico owners.
 - iii. Vanessa Wolfe is currently working on a final logo design for the Chico Striders.
 - iv. Once logo is finalized, Danny Dimeo will work with contact at STOUT Outdoor Signs concerning a possible banner for promotion of the Club.
 - f. General Payment Structure of club was discussed.
 - i. \$25.00 base calendar-year membership fee, regardless of time of year registered.
 - ii. Parents to pay any additional race entry fees, Fleet feet Program fees, uniform costs, travel fees, etc.
 - iii. Membership fee to include Club led fun runs, discounted race entry fees, and other Club sponsored events.
 - g. Community Involvement Ideas discussed
 - i. Park Clean-Up Days. Race Day volunteering (water station, set-up/clean-up)
 - h. Upcoming Events
 - i. Donation-based Halloween Trick-or-Treat fun run Discussed. If starting/ending at Fleet Feet Chico, would be a Fleet Feet Chico Event, with 50% of monies donated back to Chico Jr. Striders. Pending approval with Paul and Kristina Smith.
 - ii. Ongoing promotion of Club through a kids only "Downtown Mile" (Little League Day Parade, Pioneer Day Parade, etc.) or possible exhibition races before or during Chico State or Chico High Track events.
 - iii. Possible Mentorship program with Chico State Track/Cross-Country Athletes, or scheduled club events to watch local track and field/cross-county events.
 - i. Goals
 - i. Website completed and functional for 2018 Club registration.
 - ii. Event Calendar Developed for 2018 calendar year.
 - iii. Sixty registered club members by July 1, 2018.
- 4. Next Meeting.** The next meeting will be held on September 24, 2017 at 3:30 P.M. at 1524 Downing Ave. Chico, Ca

5. Adjournment. The meeting was adjourned on September 4, 2018 at 3:45 P.M.

The foregoing minutes are respectfully submitted by:

Kirsten L. Starmer, Secretary of the Meeting

Chico Striders

Meeting Minutes

Held on September 24, 2017 3:30 PM

Chico, CA

1. **Time and Place.** The committee held a meeting for the Chico Striders at 3:30 PM at 1524 Downing Ave. Chico, CA.
2. **Attendance:** Shawna Batham, Daniel Dimeo, Alex Duenas, Kirsten Starmer, Matt Garcia
3. **Discussion Topics.**
 - a. Kirsten Starmer presented a rough draft of the mission statement and by-laws. Documents were reviewed and a copy provided to each member. Mission Statement will still need to state Chico Track Club and Strider's are truly only a branch under the umbrella of the Chico Track Club. Officers agreed that there will be no Elite membership level. Members are to review the by-laws and mission statement prior to the next meeting, and give feedback/suggestions. By-Laws and mission statement are posted on Google Docs under the Strider's account. Username and Password provided to each Officer.
 - b. Titles were voted on and are as follows:
 - i. Danny Dimeo: President
 - ii. Alex Duenas: Vice President
 - iii. Shawna Batham: Treasurer
 - iv. Matt Garcia: Youth Development Specialist
 - v. Kirsten Starmer: Secretary
 - c. Formal Set Up Club and Handling of Funds Discussed. Shawna Batham will contact Golden Valley Bank and establish a new bank account and TIN for the non-profit. She will also confirm the requirements for registering/publicizing the DBA Chico Striders. The Chico Track Club account will also be transferred from Tri Counties Bank to Golden Valley Bank.
 - d. Sponsorships were addressed: Matt Garcia has been designated to proposal for team sponsorship, to ideally include team jerseys, from Asics. Shawna will provide Matt with the Website / Main objectives of the company for Matt to tailor the proposal around.
 - e. Danny presented a proposed schedule for the 2018 Striders season. Dates are tentative based on 2017 schedule as PA Track Meet official dates have not yet been released. A copy of the proposed schedule will be added as an addendum.
 - i. Officers determined that a spring program will be held through Fleet Feet, as was promised to parents at the completion of the Summer program.

Program will target the Run Your Tail Off 5K at Black Butte Lake on 4/28/2018. An eight week program leading up to the program will be scheduled through Fleet Feet. A second summer program will also be held through Fleet Feet targeting the Summer Sizzler 5k on 8/11/2018.

- ii. Downtown Mile is tentatively scheduled for Sunday, March 18, 2018, based on the proposed dates for the Chico Stage Races. This would be a great event for the official Striders kick-off and to rear new potential members outside of those who would register based on the prior summer program. The March 18th date is late for some of the events we want to promote (Wildcat Invitational and North State Relays), but we hope to have members from the prior Summer training program at the start of the year.
- f. Logo. Shawna Batham raised a concern about the font being too immature for the group, but consensus of the Officers was to stand by the current logo design. Officers agree the logo without fill will be used on jerseys and apparel as we do not yet have a color for the jerseys and the fill is cost-prohibitive. The multicolor logo with fill will be used on the team website, advertising materials, banners, etc.
- g. Website. Danny Dimeo requested the Officers look at two website platforms: Wix and Wordpress. Officers are to present their favorite platform along with two to three sample templates they like. Officers are also to look up other running club sites to see what types of information (About Me, Schedule, Pictures, Membership Details, etc) would be beneficial in our own website design.
 - i. Shawna Batham has designed a link for the current Fleet Feet webpage that is ready to go active upon approval from Kristina and Paul Smith.
 - ii. Officers/Coaches are to complete a biography for the “Meet the Coaches” portion of the website.
- h. Events.
 - i. Paradise Trail Run is October 22nd. They have a one mile option that may be a fun opportunity to reunite the Chico Jr. Striders team from the Summer program. Danny and Shawna will be out of town on that date.
 - ii. Halloween Run. A secondary opportunity to reunite the Summer program participants and do a short costume one-mile run. Date and time need to be established if we do not coincide with Treat Street downtown on Halloween day.
- i. To Do Items:
 - i. Work on specific for “Elevator Pitch” for the club to promote our mission and values to the public.
 - ii. Begin consolidating language for the website so once platform and template are finalized, we can drop in the required information quickly.

- 4. Next Meeting.** The next meeting will be held on October 15, 2017 at 4:00 P.M. at 1524 Downing Ave. Chico, Ca
- 5. Adjournment.** The meeting was adjourned on September 24, 2018 at 5:00 P.M.

The foregoing minutes are respectfully submitted by:

Kirsten L. Starmer, Secretary of the Meeting

Chico Striders

Meeting Minutes

Held on January 7, 2018 4:00 PM

Chico, CA

1. **Time and Place.** The committee held a meeting for the Chico Jr. Striders at 3:00 PM at 1524 Downing Ave. Chico, CA.
2. **Attendance:** Shawna Batham, Daniel Dimeo, Alex Duenas, Kirsten Starmer
3. **Discussion Topics.**
 - a. Daniel Dimeo announced that a fundraiser developed and managed by Shawna Batham had been selected as the Second Quarter fundraiser for Interwest Insurance's Chico location. This would be an excellent community service/activism activity to include the Striders in. Proposed having a "Back to School Night" to distribute backpacks. Striders can take part in assembling the backpacks and planning the event.
 - b. Danny Dimeo unveiled the banner that Stott Outdoor donated.
 - c. Shawna confirmed that the DBA Chico Striders is now official and has been run in the Enterprise Record. The announcement runs once a week for four weeks, at which point the Enterprise Records will mail a certified copy as evidence the ad has run. We will need to re-publish if we ever choose to change the name or address. The DBA must be re-filed with the county every five years.
 - d. Official mailing address for the club is:

1692 Mangrove Ave. #201
Chico, CA 95926

Shawna will maintain the key for the PO Box. Anything sent to the box must be addressed to Chico Striders or Chico Track Club. Can send to these entities "In Care Of" if needs to be directed to a specific individual.
 - e. Club bank account is in the process of being set up and finalized. They have requested a copy of today's meeting minutes. Shawna and Danny will both sign on the account as official representatives. Shawna has created an excel spreadsheet to track all expenses. Opening balance is \$1,002.11 in monies left over from the prior Chico Track Club account.
 - f. Training Schedules and 2018 Events. Agreed we would not be participating in any USATF Track and Field events this spring. Our next program through Fleet Feet will launch on Saturday March 17, 2018 with the target race, Growing Healthy Kids 5K on May 12, 2018.

Potential Additional Races

Sunday March 18, 2018- Downtown Mile- We will encourage Strider Participation in this event and use it as their first timed mile of the program.

Sunday April 8, 2018- Trail Less Traveled- Agreed this may be an event that a few cross country runners may wish to attend, but to close to kick-off and will not be viewed as an official strider event. Under the Sun has extended a discount code for the race, so any Strider that wants to participate will be given the code.

May 5, 2018 -Lords Gym Mud Run, Oroville- Alex will likely be leading a training program for this event through the parole office. Would be a fun run for the Striders.

- g. Club Age Range. The club will allow members seven and up at this time. Fleet Feet may run a mini Strider program for younger ages during the summer months.

- h. Coaches Availability for Spring Season:

Kirsten on vacation February 16-23rd.

Matt will occasionally be on call for the county and cannot be solo at practices. Matt will be out of town March 30- April 1.

Alex will be coaching a youth team for the Lords Gym Mud Run through the parole dept.

Dated TBD.

Shawna out of town March 24-April 1, 2017.

*Determined Tuesday and Saturday will be practice/program days for the Striders Training through Fleet feet.

- i. All coaches will need to complete a LiveScan. USATF requires a LiveScan and full background check on all coaches. While we are currently holding off on USATF registration (\$100.00 per years) until we are at a point where we will be competing, still believe the LiveScan should be completed for each coach. Fleet Feet will also be holding a CPR certification course at 6:00 on February 16, 2018. Any coach who is available should attend.
- j. Parent Info night to be held prior to the Fleet Feet kick-off to officially launch the club and deliver information to the parents. Meeting will be held at Fleet Feet at 6:00 on February 15, 2018, pending final approval from Fleet Feet. The committee will meet on February 11, 2018 at 3:00 to go over materials and goals for info session.
- k. We will be holding our next official meeting on January 21, 2018 at 3:00. Items to be completed/addressed for meeting:
 - i. Bank account finalized
 - ii. Paypal account and link for Chicostriders.com for registration/donations
 - iii. Donation Page for website
 - iv. Fleet feet Training link available on Fleet Feet Website
 - v. Registration Fee: \$100.00 with description of included items.
 - 1. Jersey, Clinics, fun runs, volunteer activities

- 4. Next Meeting.** The next meeting will be held on January 21, 2017 at 3:00 P.M. at 1524 Downing Ave. Chico, Ca.
- 5. Adjournment.** The meeting was adjourned on January 7, 2018 at 4:45 P.M.

The foregoing minutes are respectfully submitted by:

Kirsten L. Starmer, Secretary of the Meeting